



2012 MINNESOTA TWINS

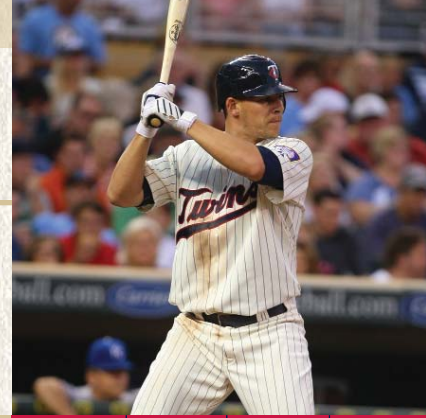
Group Outing Guide



GROUP ORGANIZER CHECKLIST INSIDE



Group Outing Guide



The Minnesota Twins thank you for the special role you play in organizing your group's outing. As an organizer of a group of 25 or more, you'll receive great purchase advantages. Plus, based on the cumulative number of tickets you purchase, you'll have the opportunity to earn great rewards or be selected for exclusive, unique opportunities.

2012 MINNESOTA TWINS GROUP ORGANIZER BENEFITS & REWARDS

		All Group Organizers	Groups of 250- 499	Groups of 500- 799	Groups of 800+
Exclusive Access	Book your group prior to when Twins single game tickets go on sale!	●	●	●	●
	Priority access to purchase Twins 2013 single game tickets!	●	●	●	●
Special Savings	Reserve traditional stadium group seats without a deposit!	●	●	●	●
	Per Ticket Handling Fees Waived** Save \$3.50 per ticket, in addition to other group discounts that may apply.	●	●	●	●
	Pro Shop Discount Day Enjoy a 20% discount at the Majestic Twins Clubhouse Store at Target Field® on a TBD date.	●	●	●	●
	Complimentary 2013 TwinsFest Tickets	●	●	●	●
For You to Share	Twins Player Charity Volunteer Day You may have the opportunity to participate in a community charity function along with Twins players.	●	●	●	●
	Visit the Playing Field Before the Game You and a guest may be selected to visit the field pregame on the night of your group outing. Watch your email inbox for details!	●	●	●	●
	Batting Practice Buddies Kids and grandkids of select 2012 Group Organizers will have the opportunity to watch Twins batting practice from the field on the day of your group outing.	●	●	●	●
For You to Experience	Live Fan Forums with Twins Players and Coaches It's your chance to participate in discussions with Twins players and coaches, call in with a question and win Twins-related rewards.	●	●	●	●
	Watch a Home Game with Twins Alumni* A select number of Group Organizers will gain a unique perspective of the game when you and other guests enjoy up to three innings of a game at Target Field with a former Twins player.	●	●	●	●
	View Twins Batting Practice You may have the opportunity to enter Target Field early on the day of your group outing to watch batting practice from a special location in the ballpark.	●	●	●	●
	On-Field Parties A select number of Group Organizers will have the opportunity to play baseball related games, meet with members of the Twins staff and have a photo taken of your family on the field.	●	●	●	●
	Fantasy Batting Practice at Target Field A select number of Group Organizers will have the chance to experience the thrill of taking batting practice at Target Field on a non-game day.	●	●	●	●
	Raise the Twins Territory Flag You may have the chance to raise the Twins Territory Flag before the start of the game on the night of your group outing.	●	●	●	●
For Your Enjoyment	Access to Purchase Select Promotional Giveaways You can pre-purchase select 2013 game day promotional items for a one-time fee, before the start of the season. Game-day giveaway items are mailed directly to your home or business.	●	●	●	●
	Official Welcome Message Your group's name will appear on the main video board and right field ribbon board during the game.	●	●	●	●
	Another Target Field Experience You will receive two Standing Room Only tickets to one regular season Group Organizer Night in September 2012.		●	●	●
	Complimentary Personal Scoreboard Message Welcome a family member, extend a birthday greeting or send an anniversary wish! Simply submit your request to your Twins Group Ticket Representative at least five days prior to your game date. Some restrictions apply.			●	●
Special Recognition	Group Organizer Recognition Day The Twins will honor the top 2012 groups at a home game in early 2013.			●	●
	Recognition Plaque These special awards are presented at Group Organizer Recognition Day in early 2013.				●

All benefits subject to change. Some restrictions apply based upon date on which your group outing is booked.

*Does not apply to Suite/Hospitality area reservations.

**A per-game transaction fee of \$10 is applied to all group orders.

TARGET FIELD *Details*



PRE-PAID CONCESSIONS

Groups of 25 or more have the opportunity to pre-pay for their group's concession stand needs. This allows you to entertain your clients and employees without the hassle of handling cash. Pre-pay for concessions when ordering your group seats or when making your final group outing payments. Ask your representative for details.

BALLPARK GATES OPEN

Monday–Thursday: 1½ hours prior to game
Friday–Sunday: 2 hours prior to game

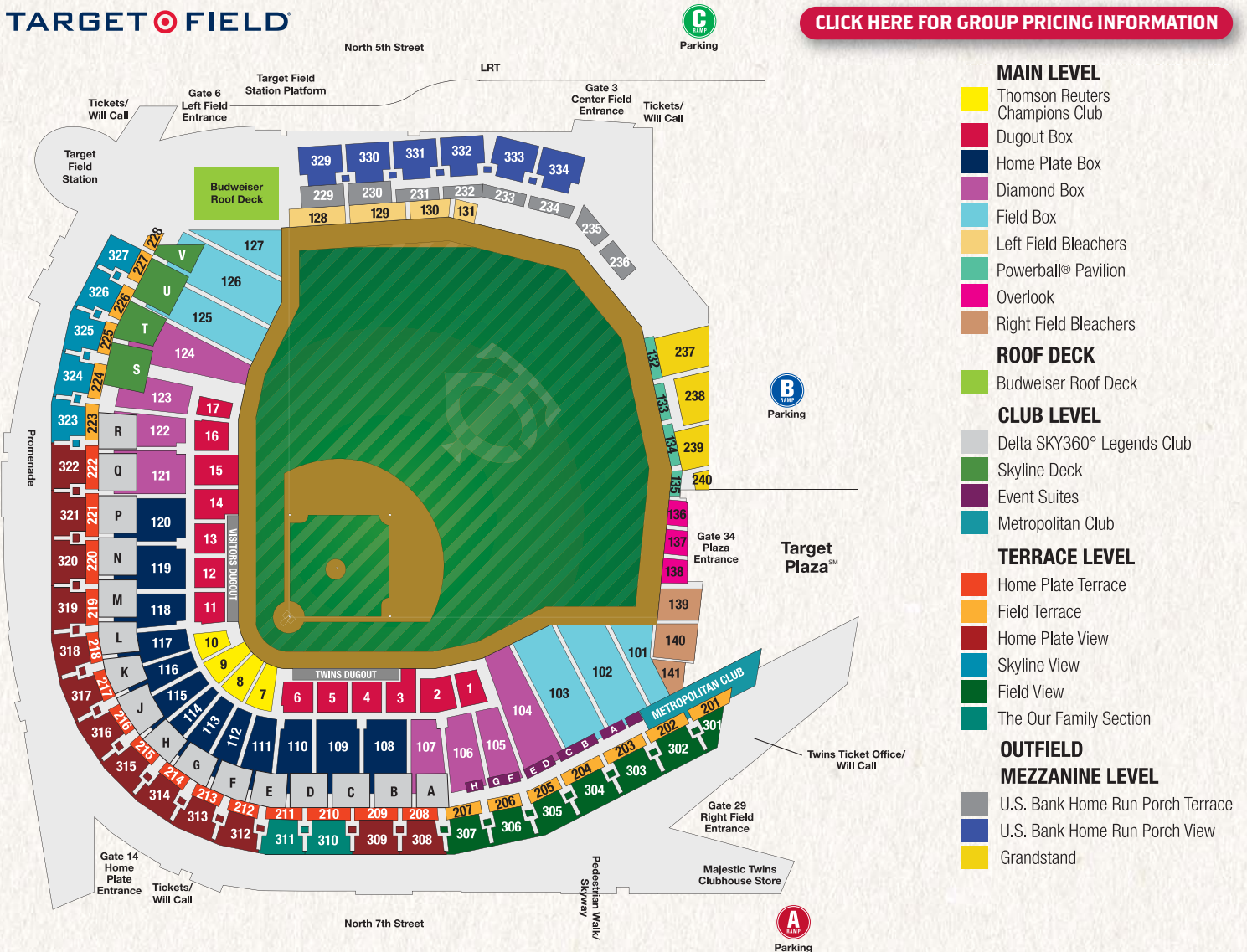
BATTING PRACTICE

Although schedules may vary, the Twins typically take “B.P.” for 45 minutes, beginning about 2½ hours before the game. Visitors “B.P.” follows, lasting about 45 minutes.

TARGET FIELD SCOREBOARD WILL WELCOME YOUR GROUP!

All groups of 25+ are welcomed to Target Field on the main video board and the right field ribbon board. The message typically appears in the 4th inning and they are listed in alphabetical order by group name. Let your group members know and cheer loudly when your group is listed!

TARGET FIELD



Destination TARGET FIELD

Target Field is one of the most multi-modal, transit oriented ballparks in America. Public transit use is strongly encouraged for mobility, environmental stewardship and convenience.

LIGHT RAIL

Hiawatha LRT connects the Mall of America, Bloomington and points throughout Minneapolis and downtown directly to Target Field. Special six-hour roundtrip “event tickets” are available for Target Field events. For more information contact Metro Transit at 612.373.3333 or visit www.metrotransit.org.

METRO TRANSIT BUS SERVICE

Regular bus routes within the Minneapolis, St. Paul and first ring suburbs, including a game-day express route from Minnetonka, provide service to Target Field and other downtown locations. For more information contact Metro Transit at 612.373.3333 or visit www.metrotransit.org.

COMMUTER RAIL

Northstar Commuter Rail connects Target Field to Big Lake and communities to the northeast. It will provide round-trip service to all Twins games during the 2012 season. Check the Northstar schedule for games being served. For more information call 612.373.3333 or visit www.northstartrain.org.

BUS PARKING INFORMATION

To order a bus parking permit you can call 612.339.7557 or [click here](#).



CAR

Target Field is easily accessible from the highways coming into downtown Minneapolis. Go to www.twinsbaseball.com/transportation to view parking locations and more information regarding parking around the ballpark.

From the East

Travel westbound on I-94 and exit on Olson Memorial Highway (Highway 55). Turn right (east) after exiting then another right onto North 7th Street (Highway 55). You will see Target Field on your left.

From the West

Travel east on I-394 and exit on either 6th Street North or 4th Street North. You will find yourself a couple of blocks from Target Field with ample parking in ramps and surface lots in the area.

From the North

Travel southbound on I-35 and follow I-35W at the divide. Merge onto I-94 West and exit on Olson Memorial Highway (Highway 55). Turn right (east) after exiting then another right onto North 7th Street (Highway 55). You will see Target Field on your left.

From the South

Travel northbound on I-35 and follow I-35W at the divide. Take the downtown exit and follow once it turns into 5th Avenue South. Turn left at 7th Street South and Target Field will be just beyond the Target Center and numerous parking ramps.

From the Northwest

Travel eastbound on I-94 and exit on Olson Memorial Highway (Highway 55). Turn left (east) after exiting then another right onto North 7th Street (Highway 55). You will see Target Field on your left.

From the Southwest

Travel north on 169 and take I-394 East. Exit on either 6th Street North or 4th Street North. You will find yourself a couple of blocks from Target Field with ample parking in ramps and surface lots in the area.

GROUP ORGANIZER *Checklist*

MAKE YOUR TWINS GROUP OUTING A SUCCESS BY FOLLOWING THESE SIMPLE STEPS.

(Steps may vary slightly for each group.)

1 SELECT GAME DATE AND SEATING AREA

- Work with your Twins Group Account Representative to put seats on hold for your group outing.
- Send a “save the date” message to potential participants in your group outing.

SPECIAL NOTES:

2 CONSIDER YOUR FOOD/BEVERAGE NEEDS

- If hosting an event in an Event Suite, Skyline Suite or the Budweiser Roof Deck, you will be contacted by Target Field caterer, Delaware North Sportservice. If you would like to discuss options with the caterer sooner, please contact Rebecca Spalding at 612-659-3977 (rspaldin@dncinc.com) or Jessica Dalbec at 612-659-7978 (jdalbec@dncinc.com).
- If hosting an event in the Twins off-site, pre-game party space, you will be contacted by Target Field caterer, Delaware North Sportservice. If you would like to discuss options with the caterer sooner, please contact catering administration at 612-659-3975.
- If your group is 25 or more people, you may pre-pay for the group’s concession stand needs. Pre-pay for concessions when making your final group outing payments. Ask your representative for details.

3 PROMOTE YOUR GROUP OUTING

- Be sure to inform your group that ticket quantities for your outing are limited. (Additional seats will not likely be available.)
- Determine deadline for members of your group to respond to the Twins ticket offer. Be sure the deadline will allow you to meet your three week payment deadline to the Twins. (Allow four weeks for Skyline Suite, Event Suite and Budweiser Roof Deck payment deadline.)
- Send email with ordering instructions to all potential group members.
- Distribute flyers/order forms to potential members of your group.
- Post group outing info on website.
- Need assistance with this step? Call your Twins Group Account Representative today!

4 BEGIN TAKING ORDERS FROM PARTICIPANTS IN YOUR GROUP OUTING

- Determine how final payment will be sent to the Twins (check or credit card).
- We recommend you fill your group’s ticket requests in the order in which they are received to ensure fairness within your organization.

5 COMMUNICATE FINAL GROUP TICKET NEEDS AND SEND PAYMENT TO THE TWINS **DUE: 3 WEEKS PRIOR TO GAME DATE***

- Report final ticket number and determine amount needed for loaded concession vouchers if desired.
- Call your Twins Account Representative with credit card payment or mail your group invoice with payment (please don’t forget to include the \$10.00 service/handling fee).
- Payment for pre-paid concessions will need to be included with final group outing payments.

** Event Suite, Skyline Suite and Budweiser Roof Deck payments due four weeks prior to game date.*

6 PREPARE FOR GAME DAY

- Receive and distribute Twins tickets to group members or communicate distribution plan to group participants.
- Please note that the Twins Box Office is NOT available to distribute tickets for your group.
- Contact Target Field caterer to finalize your food & beverage order (Budweiser Roof Deck, Suite and Pre-game Party customers only).
- Re-confirm transportation for the group (call bus company? discuss car pooling?).
- Ask a member of the group to bring a camera to capture a group photo in the stands!

7 ENJOY THE GAME!