



EMERGING MARKETS *on the field*

Minneapolis, MN
February, 2012

Calendar of Events

Saturday, February 18th
Twins Spring Training report date for pitchers and catchers

Friday, February 24th
First Spring Training workout

Saturday, February 25th
Single-game tickets go on sale

Celebrate Diversity Area at TwinsFest

TwinsFest was back in the Metrodome this year, with fans that lined up to see their favorite players, get autographs, play games, and collect memorabilia. It was a great, fun-filled weekend, in anticipation for the upcoming 2012 baseball season.

The Twins Emerging Markets was at the Celebrate Diversity stage area and presented a wonderful variety of cultural performances. Categories of performances included Native American, Mexican, Chinese, Tibetan, Colombian, and Ecuadorian dance as well as spoken word, hip-hop, and a step team. Emerging Markets is grateful to have worked with and learned about the cultures from which their dances originate. It is important for everyone to learn about the variety of people that live in Minnesota and comprise Twins Territory.

In between performances, current and former Twins players were interviewed at the Celebrate Diversity stage. The players included Terry Doyle, Alexi Casilla, Bert Blyleven, Ryan Doumit, Josh Willingham, Danny Valencia, Matt Capps, Nick Blackburn, and Joe Mauer. The Twins coach Ron Gardenhire also stopped by for an interview. It was great to talk to and hear from the team about the upcoming season!



Larry Yazzie of the Native Pride Dancers shares the native culture with the audience of TwinsFest.



A beautiful performance by dancers from CAAM Chinese Dance Theatre.



Listen to Twins Spanish baseball through Spanish Radio Network 107.5 FM and 95.9 FM.



A great group of dancers from Ballet Folklórico México Azteca were able to share their traditions with us all three days of TwinsFest.

Minnesota Twins Emerging Markets is on Twitter!

Be sure to follow the Twins Emerging Markets on Twitter @TwinsDiversity where you can find all of the performers' pictures from TwinsFest. Also, please feel free to give any comments on past events or suggestions on what you want to see. The Emerging Markets department will be updating Twitter with all of the latest news and photos of the Twins Emerging Markets in action, both on and off of the field!



Danny Valencia signing a glove for a fan during an autograph session at TwinsFest.



FOR MORE INFORMATION, EMAIL MIGUELRAMOS@TWINSBASEBALL.COM



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2012 Twins Emerging Markets Winter Caravan stops

This year the Minnesota Twins Emerging Markets department selected 4 stops within the multicultural community for the Twins Winter Caravan. The community participation within the selected communities was outstanding coming from different communities.

The first stop was in Forest Lake, MN at the Lake International Language Academy, followed by another school stop at Hall International Elementary in Minneapolis. Danny Valencia, Drew Butera, Bert Blyleven, and Cory Provus were among those who participated in this day's stops. Many children were excited and eager to ask questions as their parents and teachers looked on. The last and only public stop of the day was at Plaza Morena Campestre Grill in Owatonna, MN. The restaurant was packed and fans flooded in to see the players and learn about their thoughts for the upcoming season.

The last Emerging Market stop for the 2012 Winter Caravan took place January 26th at a stop at the Mexican consulate in St. Paul. The Twins brought Cory Provus, Danny Valencia, and Joe Mauer to speak in front of Mexican Consulate members and a group of second-grade school children.

Minnesota Twins partnering up with Univision Minnesota

The Minnesota Twins are happy to be partnering up with Univision Minnesota. Univision is the largest latin network in the country, reaching out to 95% of the Hispanic viewers in America.

Univision Minnesota came to TwinsFest 2012 and handed out prizes to kids and gave away t-shirts at our Celebrate Diversity area. Gustavo Mancilla was able to do a Spanish interview with Twins' second baseman, Alexi Casilla, as well as with Twin Cities' hip-hop artist, Maria Isa.

Univision will be promoting our Spanish Radio Broadcast of our games. Univision also promotes community outreach and cares about making an impact in the community.

Spotlight of the Month



Josh Willingham

Born: 2/17/1979 in Florence, AL
Bats/Throws: R/R
HT: 6'2"
WT: 215

Josh Willingham is a new player coming to the Twins from the Oakland Athletics. Last year he reached career pinnacles in home runs (29) and RBIs (98).

Willingham attended college at the University of North Alabama. There he played shortstop and was a two-time All-Gulf South Conference selection (1999, 2000). Willingham was drafted by the Florida Marlins in the 17th round of the 2000 MLB Draft.

CELEBRATE DIVERSITY



Hall International Elementary was one of four Emerging Market stops on the 2012 Minnesota Twins Winter Caravan.

Did You Know?

Statues of Twins greats are placed all around Target Field. These statues are: Harmon Killebrew, Rod Carew, Kirby Puckett, former owner Calvin Griffith, and late owner Carl Pohlad and his wife Eloise Pohlad. A statue of Tony Oliva was unveiled at the start of the 2011 season.

Kent Hrbek is the next Twins great to have a statue, which will be unveiled this upcoming season.



Gustavo Mancilla from Univision interviewing Alexi Casilla at TwinsFest.

